

Corporate Social Responsibility As An International Strategy (Contributions To Economics) By Christina Keinert

By Christina Keinert

1. Introduction Corporate social responsibility (CSR) has generated significant debate in academic and corporate circles in recent times.

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Christina Keinert is Doctoral Student at Labor CSR and International Strategy and Organization at the and CSR (Corporate Social Responsibility as

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Keinert, Christina. Corporate social responsibility as an international strategy, Springer, The author holds a PhD in Economics.

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